

## **Postural Restoration Centers™**

### **What is a *Postural Restoration Center™*?**

*Postural Restoration Centers™* were first established and identified in 2004 as a way to make accessible to the general public and healthcare community, a national network of *Postural Restoration®* providers. *Postural Restoration Centers™* are places of business where patients or clients are able to receive care by a *Postural Restoration®* credentialed individual or by a professional proficient in the *Postural Restoration®* science using appropriate PRI manual or non-manual techniques. In addition, *Postural Restoration Centers™* are identified as places for professional collaboration, student training, and clinical research.

### **How do I become a *Postural Restoration Center™*?**

A *Postural Restoration Center™* consists of at least one professional who has earned the designation of Postural Restoration Certified™ (PRC), Postural Restoration Trained™ (PRT), and all other professionals who are eligible for either PRC or PRT credentialing through the Postural Restoration Institute® who are on staff have attended a minimum of two PRI sponsored courses (live or home study). Those eligible for credentialing include PT's, PTA's, DC's, OT's, ATC's with certification through the BOC, Athletic Therapists with certification through the CATA, CSCS or CSPS with certification through the NSCA, SCCC with certification through the CSCCa, and Exercise Physiologists with certification through the ACSM.

Those who meet the standards of a *Postural Restoration Center™* are required to complete a short online application form to be reviewed by the PRI Director of Education and Credentialing. Those centers that meet the aforementioned standards will earn the *Postural Restoration Center™* designation.

### **How do I maintain *Postural Restoration Center™* status?**

In order to maintain your *Postural Restoration Center™* status, the individual who has earned the PRC or PRT designation must be 'readily accessible' and/or an 'active clinician' on-site at least part-time (20 hours a week), and all other professionals who are eligible for PRI credentialing employed by the center (full-time AND part-time) must have attended two PRI sponsored courses AND regularly consult or collaborate with the PRC or PRT to ensure proper use of techniques. In order to maintain high standards of care received from professionals of a *Postural Restoration Center™*, clinical involvement offered remotely does not meet the standards of a *Postural Restoration Center™*.

New staff members of a *Postural Restoration Center™* are granted a grace period of one-year in which they must attend a minimum of two PRI sponsored courses in order for the facility to maintain *Postural Restoration Center™* status.

*Postural Restoration Centers™* will be reviewed annually for maintaining these standards. An electronic renewal application form will be available on the PRI website, and is due on July 1<sup>st</sup> of each year. PRI reserves the right to randomly audit *Postural Restoration Centers™* to ensure compliance with the above

requirements. *Postural Restoration Centers™* will be given an opportunity to regain *Postural Restoration Center™* status if temporarily lost due to non-compliance with the standards listed above.

**What are the benefits of becoming a *Postural Restoration Center™*?**

- **Unique Marketing Opportunities**

Use of the title, *Postural Restoration Center™* is reserved for the specific use by the Postural Restoration Institute® and those places of business meeting the above standards. We encourage use of the *Postural Restoration Center™* trademark and logo in your marketing and promotional materials as well as your digital use.

- **PRI Website Recognition**

Our website, [posturalrestoration.com](http://posturalrestoration.com) features *Postural Restoration Centers™* and makes contact information and other information available to online users.

- **Find a Provider Referral**

Staff of PRI are regularly asked for patient/client referral information. Only those who have earned the Postural Restoration Certified™ (PRC), Postural Restoration Trained™ (PRT) or *Postural Restoration Center™* designation are promoted and made available to the general public and healthcare professional community.

- **Professional & Student Mentorship**

*Postural Restoration Centers™* are nationally recognized and sought-after places of business for continued professional training and education, as well as student clinical rotations.

- **Postural Restoration Recruiting Access**

Those who have earned the PRC, PRT or *Postural Restoration Center™* designation are given exclusive access to submit career opportunities to be posted on the PRI website.